

# ERIK LAWSON-HOFFMAN: STORYTELLER

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## EDUCATION

B.A. IN COMMUNICATION ADVERTISING

California State University Fullerton May 2021

## EXPERIENCE

### CHIEF EXECUTIVE OFFICER

Hyper V Property Management Services

2019- Current

- Provided supplemental services to properties that no one single company provides
- Generated an average of \$3200 in profit a month from 8 properties

### RECYCLING SPECIALIST

RePlanet LLC

2018 – 2019

- Managed \$5000 in cash while weighing and evaluating material and refunding taxpayers their bottle tax

### SHIFT LEAD/ NOTARY PUBLIC

The UPS Store

2011- 2017

- Generated an average of \$3000 a week in happy customers.
- Told coworkers what to do and they still liked me
- Notarized legal documents and managed \$1000 in cash

## SKILLS

- Adept at utilizing my vast vocabulary to express concepts precisely and effectively.
- Excellent at gleaned valid results from objective-based research
- A disdain for the ordinary

## LIFE

When I am going for a long run and feel like I am going to die, I pick out a landmark about a half mile away. I tell myself “Just got to make it there” and push myself to get there. Then I pick out another one and do it again. Over and over until I reach where I want to be.